

A BEAUTIFUL INVESTMENT

Think for a moment about all that your roof should provide for your home: Protection, Value, Beauty, Energy Efficiency. Does your roof accomplish these things? Many homeowners, when they really think about their roofs, discover that they have a 21st century home with a 20th century roof.

Great American Steel Shake was developed using today's most advanced technology. Due to its thoughtful design and engineering, Great American Steel Shake offers homeowners a lifetime roofing option with revolutionary finishes and coatings for increased beauty and energy efficiency.

# EVALUATING YOUR NEXT ROOF

As you approach a decision concerning your next roof, it is important to evaluate what you would like to achieve with that roof. Let us look at some of the criteria you might consider.



# **PROTECTION**

A roof provides "shelter from the storm," as it lies most vulnerable to all extremes of weather including temperatures both high and low, ultraviolet rays, wind, rain, snow, and ice. Common roofing materials like asphalt shingles, tile, and polymer products are heavily impacted by the sun's rays and extreme weather conditions.

Great American Steel Shake utilizes top-quality, G90 galvanized steel along with PVDF coatings to resist even the harshest environments. It is warranted to withstand winds up to 120 miles per hour, and to never leak due to hail of any size.







### **BEAUTY**

While few homeowners would opt to have the same siding, windows, or doors as their neighbors, they often choose the same roofing material without considering other options. On average, a roof covers 60% of a home's exterior. A beautiful metal roof distinguishes the home from the rest of the neighborhood.

An industry-leading aesthetic warranty and proprietary paint finishes ensure this beauty lasts. Great American Steel Shake transforms a home's exterior and makes it a joy to see pulling into the driveway.



## **VALUE**

Many of the building materials used today have evolved to offer greater benefits to homeowners than they did twenty, fifty, or one hundred years ago. However, with roofing, most homeowners are still choosing the same products they always have, products that are failing at an even more rapid rate. While traditional roofing materials may restore home value when they are new, they quickly lose that value as they age.

Great American Steel Shake is an evolved roofing solution, with a life expectancy that far exceeds that of traditional roofing materials. Its proven durability and fade and chalk resistance adds lasting value to any home.

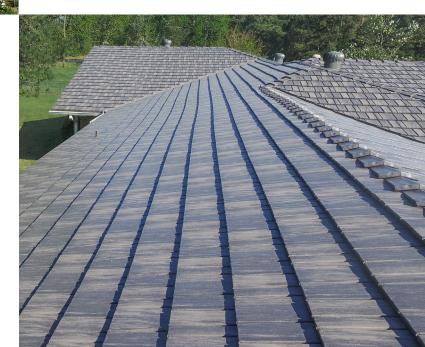




# **ENERGY EFFICIENCY**

Great American Steel Shake's UV-reflective coatings and integral air gap between each shingle and the roof deck dramatically reduce the transfer of summer heat into your home, saving homeowners up to 20% or even more on their summer cooling costs.

Any roof system should be installed in conjunction with proper attic ventilation for increased energy efficiency, moisture mitigation, and, in northern climates, ice dam prevention. A variety of ventilation systems are compatible with Great American Steel Shake, offering the flexibility to build the best solution for any home.





#### **CEDAR PRINT COLORS**

Our three proprietary Cedar colors consist of a four-layer PVDF coating, sold under the names Kynar 500° and Hylar 5000° PVDF resin-based finishes. These unique finishes include a high definition woodgrain print that provides for light and dark areas on the roof. No longer does a metal roof have to be monochromatic, thanks to these coatings!



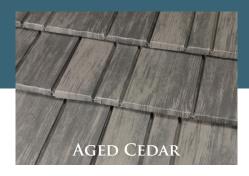
#### PANEL DETAILS

Panel Exposure: Approximately 12" x 24"

Weight Per Square: 90 lbs.

Product Material: G90 Galvanized Steel

Fastening Detail: Four-Way Interlocking Panels with Clips for Concealed Fasteners



#### **LEARN MORE**

Learn more about Great American Steel Shake and other energy saving and environmentally sustainable home improvement products at **GreenAmericanHome.com** 





\*Actual color may differ. Ask your independent representative for true color samples.





#### **Green American Home**

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